



Subject: Leveling Up with Checkers & Rally's Multi-Unit Franchise Opportunity

Step into the fast lane toward entrepreneurship as a Checkers & Rally's multi-unit franchisee! With a robust support system and a vast market of untapped territories, our brand offers a limitless growth outlook. As part of our current [franchise growth initiative](#), we are committed to expanding our footprint with experienced, multi-unit restaurant operators.

Checkers & Rally's boasts a rich legacy of over 30 years in the quick-service restaurant industry. Our experience extends across generations, fine-tuning our business model and adapting to [changing consumer demands](#). As a multi-unit franchisee, you'll benefit from decades of collective wisdom and industry expertise, setting you up for success from day one of your franchise journey.

Since our concepts' inception, Checkers & Rally's signature modular design and double-drive thru model have remained a game-changer in the quick-service restaurant landscape. Fueling multiple service channels, including drive-thru, dedicated e-commerce lanes, and walk-up windows, our model is a powerful catalyst for [scaling business growth](#).

Faster customer service isn't just good news for our guests; it directly impacts franchisees' bottom line. Our double drive-thru translates into an increased capacity to serve more guests in the same amount of time, scaling up sales potential for franchisees.

With availability in most major U.S. metropolitan areas, the [market potential](#) for multi-unit franchisees is nothing short of remarkable. Our brand strategically identifies and presents multi-unit operators with numerous untapped territories for their next location, providing them with a wealth of opportunities and assistance in expanding their Checkers & Rally's portfolio.

In addition to working with our in-house real-estate and construction teams, every Checkers & Rally's franchisee receives a Franchise Business Consultant, who facilitates that their business is on a sustainable path for growth. Not to mention, our smaller footprint and efficient buildouts enable Checkers & Rally's restaurants to be up and running in a shorter timeframe than competing HQSR brands.

Building a portfolio of Checkers & Rally's locations grants you the power to multiply your success. With each additional unit, you'll tap into shared resources and higher profit potential.

It's not *all* about numbers and profits; it's about being part of a passionate and supportive community. At Checkers & Rally's, we cherish the camaraderie and shared success among franchisees, and strive to create a future filled with brand loyalty, memorable guest experiences, and shared accomplishments.

Ready to seize the potential for success and explore boundless market availability? Join the Checkers & Rally's family today and [take the first step](#) towards building a thriving franchise portfolio!

This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for information purposes only. Currently, the following states regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you are a resident of or want to locate a franchise in one of these states, we will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your state.