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FOR IMMEDIATE RELEASE

Checkers & Rally's Pivots To Virtual Franchise Candidate Day After Successful April Meeting

The national drive-thru restaurant brand's nimble shift in strategy yielded positive results, prompting the brand to continue meeting virtually for the foreseeable future.

TAMPA, Fla. — Checkers & Rally's, an iconic and innovative drive-thru restaurant chain known for its exceptional value, people-first attitude and "Crazy Good Food", is continuing impressive growth, even despite the significant impact to the restaurant industry caused by the COVID-19 pandemic.

While many other brands were slow to adapt or halted franchise development altogether, Checkers & Rally's quickly shifted to a virtual Franchise Candidate Day in order to help prospective franchisees continue through the discovery process amid this crisis. Thanks to this proactive approach, Checkers & Rally's approved a number of new franchise candidates that is consistent with the typical monthly average. The franchise was nimble enough to pivot to this virtual model successfully and efficiently, which will likely continue to be very valuable as the industry emerges into the new normal.

"Our virtual Candidate Day process allows our prospects to better understand how the Checkers & Rally's business model creates an industry-leading franchise opportunity and value proposition," said Ursula Lane, Checkers & Rally's Director of Franchise Recruitment. "With most of our restaurants being drive-thru only locations, our streamlined modular construction process and the integrated delivery system that we launched last year, prospective franchisees are positioned to succeed as we navigate business during and after the COVID-19 pandemic. We are excited to welcome these new franchisees to the franchise family, and continue to see interest from strong candidates. We have the infrastructure in place to emerge from this crisis well-prepared for the new business landscape."

In addition to a robust virtual franchise candidacy process that will stay in place in a post-COVID-19 environment, Checkers & Rally's is able to leverage a uniquely strong position as a leader in the rapidly evolving QSR segment of the restaurant industry. With an increased consumer demand for safe, off-premise service, the brand's proven drive-thru focused model, closed kitchens, delivery program and contactless process has created an attractive franchise opportunity for these unprecedented times. Plus, when it comes to the construction process, the brand's modular restaurants are built off-site in a controlled environment, delivered to the site and then dropped onto the plot of land, allowing for a quicker entrance into the market.

The brand has a strong pipeline of new restaurants set to open this year and is on track to approve an impressive number of franchise candidates in 2020. For more information, please visit www.checkersfranchising.com.

ABOUT CHECKERS & RALLY'S RESTAURANTS, INC.

Based in Tampa, Fla., Checkers & Rally's Restaurants, Inc., an iconic and innovative drive-thru restaurant chain known for its "Crazy Good Food," exceptional value, and people-first attitude, operates and franchises both Checkers® and Rally's® restaurants. With nearly 900 restaurants and room to grow, Checkers & Rally's is a proven brand with flexible building formats that is aggressively expanding across the country. Checkers & Rally's is dedicated to being a place where franchisees and employees who work hard can create opportunities for themselves, their families, and their communities. In recent years, the brand has earned several of the industry's most prestigious awards including: "#1 Most Craveable Fries" by Restaurant Business; Best Franchise Deal and "Best Drive-Thru in America" by QSR Magazine; Top Food and Beverage Franchise by Franchise Business Review; the "Hot! Again" award from Nation's Restaurant News and has consistently been ranked on Entrepreneur's Franchise 500.