MEDIA CONTACT:

Jennifer Hoch No Limit Agency 312-526-3996 jennifer@nolimitagency.com



FOR IMMEDIATE RELEASE

Checkers & Rally's Celebrates National Fast Food Day With Famously Seasoned Fries and 2-For-\$6 Big Bufords

The Beloved Drive-Thru Franchise Invites Its Guests to Enjoy the Holiday With Their Indulgent Menu Items on November 16.

TAMPA, Fla. — On November 16, Checkers & Rally's restaurants across the country will celebrate National Fast Food Day by continuing to offer guests their craveable, "Crazy Good Food."

The boldly flavored burger-and-fries quick-service restaurant brand has seen impressive growth, opening 80-plus new restaurants over the last 24 months, boasting operations in 28 states and blazing forward on the path to reaching 900+ units. As the brand continues to evolve, reaching milestones related to technology, third-party delivery, product innovation and more, Checkers & Rally's commitment to "Crazy Good Food" has never wavered.

"Apart from the obvious aspects of our craveable food at a great value, we're continuing to celebrate our wins as a brand, such as our unique drive-thru modular restaurants and continued innovation," said Rick Silva, Chief Executive Officer.

In addition to offering its famously seasoned fries—deemed Restaurant Business's "#1 Most Craveable Fries," for the National holiday, Checkers & Rally's will also be offering two of its signature Big Buford burgers for just \$6, featuring two large hand-seasoned beef patties with two slices of melted American cheese, lettuce, tomato, onion, dill pickles, ketchup, mustard, and mayo on a toasted bun.

Guests are encouraged to visit Checkers & Rally's restaurants to celebrate the national holiday, or to simply order from the comfort of their own home using the brand's national delivery partners, which include Uber Eats, DoorDash, Postmates and recently added Waitr.

"Nothing says Fast Food more than The Iconic Hamburger Stand," said Dwayne Chambers, Chief Marketing Officer. "We've been selling great burgers, fries, and Coke's for decade and celebrate that every day!"

ABOUT CHECKERS & RALLY'S RESTAURANTS, INC.

Based in Tampa, Fla., Checkers & Rally's Restaurants, Inc., an iconic and innovative drive-thru restaurant chain known for its "Crazy Good Food," exceptional value, and people-first attitude,

operates and franchises both Checkers® and Rally's® restaurants. With nearly 900 restaurants and room to grow, Checkers & Rally's is a proven brand with flexible building formats that is aggressively expanding across the country. Checkers & Rally's is dedicated to being a place where franchisees and employees who work hard can create opportunity for themselves, their families, and their communities. In recent years, the brand has been awarded several of the industry's most prestigious awards including: Ranking #88 on Entrepreneur's 2019 Franchise 500, Top Food and Beverage Franchise by Franchise Business Review, 2016, 2017, & 2018 Best Franchise Deal and "Best Drive-Thru in America" by QSR Magazine, the "Hot! Again" award from Nation's Restaurant News, and "#1 Most Craveable Fries" by Restaurant Business. For more information about franchise opportunities with Checkers & Rally's, please visit www.checkersfranchising.com.