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FOR IMMEDIATE RELEASE

Checkers & Rally's Seeks 25+ New Multi-Unit Franchisees in the Midwest, Will Show at 2019 Franchise Expo Midwest

Members of the drive-thru restaurant's franchise development team will meet with prospective franchisees at the upcoming expo

TAMPA – Checkers & Rally's, an iconic restaurant brand known for its craveable food, unique drive-thru modular restaurants and innovative offerings, will be onsite at the 2019 Franchise Expo Midwest, taking place September 13 and 14 at the Donald E. Stephens Convention Center in Rosemont, IL to meet with prospective franchisees and discuss its dynamic franchise opportunity.

This year, Checkers & Rally's team including Directors of Franchise Development Bruce Kim and Robert Bhagwandat will be at booth #205 showcasing the brand's growth capacity with a much smaller real estate footprint compared to other drive-thru franchises in the space. They will be speaking with prospects at the event, in order to reach their goal of 25+ new multi-unit franchisees across the Midwest.

"The expo presents a great opportunity for us to continue our development efforts throughout the midwest," said Kim. "We look forward to recruiting successful restaurant multi-unit franchisees and providing them support to build a successful business, and grow with our brand."

Checkers & Rally's is quickly approaching the 900-unit milestone and boasts operations in nearly 30 states. The brand is poised to continue market domination in the sector, with a focus on the Midwest; specifically, Eastern Illinois, Eastern Michigan and Central Wisconsin.

The brand has seen a successful 2019 thus far with the launch of a franchisee-friendly third-party delivery system, the nationwide rollout of Instant Pay, an app that allows verified employees to access part of their wages after a shift and ahead of payday, as well as rolling out an improved learning management system (LMS) which streamlined training initiatives.

Checkers & Rally's continues to focus on menu innovation that provides exceptional value to guests while maintaining fan favorites such as its famous seasoned fries. The brand was recently voted the #1 Most Craveable Fries by Restaurant Business.

ABOUT CHECKERS & RALLY'S RESTAURANTS, INC.

Based in Tampa, Fla., Checkers & Rally's Restaurants, Inc., an iconic and innovative drive-thru restaurant chain known for its "Crazy Good Food," exceptional value, and people-first attitude, operates and franchises both Checkers® and Rally's® restaurants. With nearly 900 restaurants and room to grow, Checkers & Rally's is a proven brand with flexible building formats that is aggressively expanding across the country. Checkers & Rally's is dedicated to being a place where franchisees and employees who work hard can create opportunity for themselves, their families, and their communities. In recent years, the brand has been awarded several of the industry's most prestigious awards including: Ranking #88 on Entrepreneur's 2019 Franchise 500, Top Food and Beverage Franchise by Franchise Business Review, 2016, 2017, & 2018 Best Franchise Deal and "Best Drive-Thru in America" by QSR Magazine, the "Hot! Again" award from Nation's Restaurant News, and "#1 Most Craveable Fries" by Restaurant Business. For more information about franchise opportunities with Checkers & Rally's, please visit www.checkersfranchising.com.