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FOR IMMEDIATE RELEASE

Checkers & Rally's Attends International Franchise Expo in New York as Part of East Coast Expansion Efforts

Iconic drive-thru burger franchise attends International Franchise Expo in New York and visits nearby growth markets on the East Coast

TAMPA – From May 31 to June 1, the franchise development team from Checkers & Rally's attended the International Franchise Expo (IFE) at the Javits Center in New York City. With East Coast growth being a high priority for Checkers, IFE offered the Checkers & Rally's team the chance to connect with prospective franchise candidates to learn more about the fast-growing QSR concept.

With more than 50 new restaurant openings in the pipeline for 2019, Checkers & Rally's is set for another impressive year of growth. To continue this trajectory, Checkers & Rally's is seeking to expand its footprint in Connecticut, Maryland, Pennsylvania, Delaware, New Jersey, New York and Virginia.

"Checkers & Rally's has a very loyal customer base that is vocal about wanting more access to our bold flavors and incredible value," said Bruce Kim, Director of Franchise Development for Checkers & Rally's. "We have over 380 restaurants across the East Coast, and the capacity to build another 650+. We look forward to partnering with multi-unit franchise owners that are committed to growing their portfolios with an established brand that makes it easy for them to open new restaurants and scale."

Checkers & Rally's stands out in the QSR segment due to its modular restaurant design, in which the restaurants are built indoors at an off-site location and delivered to the site, which removes costly delays due to weather and allows franchise owners to open their restaurants more quickly.

"Because of the brand awareness we've already built in the area, the opportunities we have in prime markets along the East Coast, and our modular restaurant design, now is the time for multi-unit owners to join the Checkers & Rally's family," said Ursula Lane, Director of Franchise Recruitment. "2019 will be a major year for growth for the brand."

ABOUT CHECKERS & RALLY'S RESTAURANTS, INC.

Based in Tampa, Fla., Checkers & Rally's Restaurants, Inc., an iconic and innovative drive-thru restaurant chain known for its "Crazy Good Food," exceptional value, and people-first attitude, operates and franchises both Checkers® and Rally's® restaurants. With nearly 900 restaurants

and room to grow, Checkers & Rally's is a proven brand with flexible building formats that is aggressively expanding across the country. Checkers & Rally's is dedicated to being a place where franchisees and employees who work hard can create opportunity for themselves, their families, and their communities. In recent years, the brand has been awarded several of the industry's most prestigious awards including: Ranking #88 on Entrepreneur's 2019 Franchise 500, Top Food and Beverage Franchise by Franchise Business Review, 2016, 2017, & 2018 Best Franchise Deal and "Best Drive-Thru in America" by QSR Magazine, the "Hot! Again" award from Nation's Restaurant News, and "#1 Most Craveable Fries" by Restaurant Business. For more information about franchise opportunities with Checkers & Rally's, please visit www.checkersfranchising.com.