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FOR IMMEDIATE RELEASE

Checkers & Rally's Focuses on Growing Nationwide Presence

Iconic drive-thru franchise with an efficient modular design and smaller footprint to share its growth plans at the International Council of Shopping Centers (ICSC) RECon 2019

TAMPA – Checkers & Rally's, the innovative QSR franchise with nearly 900 restaurants is building strong momentum in 2019, with more than 50 new restaurants expected to open before the end of the year. The franchise has its sights set on nationwide growth with significant development across the West Coast and Sacramento, San Jose, Santa Clara and Inland Empire, California in particular.

From May 19 to May 22, Checkers & Rally's real estate and development teams will be headed to RECon, the world's largest global gathering of retail real estate professionals and developers. RECon is held annually by the International Council of Shopping Centers (ICSC) at the Las Vegas Convention Center in Las Vegas, Nevada. This year, Checkers & Rally's will be at booth #S461P, showcasing the brand's growth capacity with a much smaller real estate footprint compared to others in the space.

The nimble modular restaurants are constructed off site in a controlled environment, then delivered to the location site and set via crane, allowing for timely openings and minimal delays. Despite their efficient stature, the sturdy structures are built to withstand Category 4 hurricane winds in coastal areas and to meet all seismic requirements in earthquake prone areas.

Driving the brand's new restaurant growth is Sr. Director of Real Estate & Construction, Kris McDonald. Before joining the Checkers & Rally's team, McDonald's resume included retailers like Walgreens, Chase Bank and Fred's, helping each business thrive during major growth stages. McDonald is backed by a seasoned team at Checkers & Rally's with decades of combined years of experience in the real estate and construction sector.

"Our small footprint plus our brand uniqueness allow Checkers & Rally's to build on retail pads where other brands cannot creating value to landlords and developers." said McDonald. "Our modular building gives us the speed to maneuver. Franchisees open restaurants quicker and at costs less than comparable site builds."

Checkers & Rally's enabling development approach has fueled the brand's growth and will continue to be a key differentiator as they look ahead to their goal of reaching 1,000+ restaurants.

ABOUT CHECKERS & RALLY'S RESTAURANTS, INC.

Based in Tampa, Fla., Checkers & Rally's Restaurants, Inc., an iconic and innovative drive-thru restaurant chain known for its "Crazy Good Food," exceptional value, and people-first attitude, operates and franchises both Checkers® and Rally's® restaurants. With nearly 900 restaurants and room to grow, Checkers & Rally's is a proven brand with flexible building formats that is aggressively expanding across the country. Checkers & Rally's is dedicated to being a place

where franchisees and employees who work hard can create opportunity for themselves, their families, and their communities. In recent years, the brand has been awarded several of the industry's most prestigious awards including: Ranking #88 on Entrepreneur's 2019 Franchise 500, Top Food and Beverage Franchise by Franchise Business Review, 2016, 2017, & 2018 Best Franchise Deal and "Best Drive-Thru in America" by QSR Magazine, the "Hot! Again" award from Nation's Restaurant News, and "#1 Most Craveable Fries" by Restaurant Business. For more information about franchise opportunities with Checkers & Rally's, please visit www.checkersfranchising.com.