

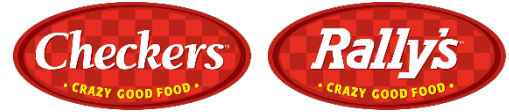
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FOR IMMEDIATE RELEASE

Checkers & Rally's Named Best Franchise Deal for Third Consecutive Year by QSR Magazine
Leading drive-thru franchise celebrates newest accolade and builds momentum towards 900th restaurant milestone

TAMPA, FL – Every year, QSR Magazine showcases twelve brands that excel in areas across the board as the Best Franchise Deals. This year, Checkers & Rally's landed on the list for the third year in a row due to its compelling value to franchisees.

Building on this positive momentum, Checkers & Rally's also approved six new franchisees to join the system in June. The new franchisees are all already established with other national food brands, and are looking to diversify their profile with the leading burger franchise. Checkers & Rally's foodies can look forward to new locations in Chicago, Illinois; Detroit, Michigan; Sacramento, California and Alexandria, Louisiana from the newly approved franchisees.

"Our franchisees are a tight-knit system of resilient and hardworking operators who are always open to new ideas and innovations that help elevate our franchise offering," said Checkers & Rally's SVP and Chief Development Officer Jennifer Durham. "We are always excited to welcome new franchisees into the Checkers family and support them throughout their journey."

2018 has been a monumental year for Checkers & Rally's. Not only has the leading drive-thru franchise celebrated seven years of same-store sales growth, but the brand is also coming off of a record-setting year of 50 restaurant openings in 2017. In late summer, the brand is excited to open their 900th restaurant. Much of this growth can be attributed to the new modular restaurant design which allows for quicker development without the worry of construction delays, but an even bigger player in the growth is the franchisees behind the brand.

"As a leadership team, we do everything we can to continue improving our offering to encourage our dedicated multi-unit franchisees to grow and attract new franchisees looking to diversify their portfolios," said Durham. "Year over year we have continued to be recognized as the Best Franchise Deal because of our compelling value proposition, unit level economics and growth availability. As we continue to accelerate our restaurant growth, we are excited for our franchisees, both new and existing, to achieve industry leading returns and create legacy businesses for generations."

ABOUT CHECKERS & RALLY'S RESTAURANTS, INC.

Based in Tampa, Fla., Checkers & Rally's Restaurants, Inc., an iconic and innovative drive-thru restaurant chain known for its "Crazy Good Food," exceptional value, and people-first attitude, operates and franchises both Checkers® and Rally's® restaurants. With more than 870 restaurants and room to grow, Checkers & Rally's is a proven brand with flexible building formats that is aggressively expanding across the country. Checkers & Rally's is dedicated to being a place where franchisees and employees who work hard can create opportunity for themselves, their families, and their communities. In recent years,

the brand has been awarded several of the industry's most prestigious awards including: Ranking #140 on Entrepreneur's 2018 Franchise 500, Top Food and Beverage Franchise by Franchise Business Review, 2016 and 2017 Best Franchise Deals, "Best Drive-Thru in America" by QSR Magazine, the "Hot! Again" award from Nation's Restaurant News, and "#1 Most Craveable Fries" by Restaurant Business. For more information about franchise opportunities with Checkers & Rally's, please visit www.checkersfranchising.com.