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New Checkers Restaurant Feeds a Hungry Shreveport, LA Crowd - New Location Now Open and Serving Signature Burgers and Fries -

Shreveport, LA – November 18, 2010 – Residents of Shreveport, Louisiana now have a new delicious burger go-to option for lunch, dinner and late night meals. Checkers® Drive-In Restaurants, Inc. recently opened at 3077 North Market Street and is now serving customers from 10:00 a.m. to 4:00 a.m., seven days a week. The new restaurant has a double drive-thru, as well as an outdoor seating area for guests to enjoy.

“This is our third Checkers restaurant and we are excited to be investing in the Shreveport community,” said Henry Moffett, Checkers’ franchisee and founder of Central Louisiana Management & Consulting Firm, Inc. “We look forward to providing affordable, great tasting food and creating new jobs for local residents.”

Known for its full-flavored, hand seasoned burgers, thick shakes and famous seasoned fries; Checkers provides great tasting, fresh food for today’s on-the-go guest. Signature items include the classic Big Buford®, Champ® Burger, loaded fries and classic bone-in wings tossed in one of five flavors. Each location strives to serve top-quality meals at a great value with Guest-Obsessed® hospitality, speed and accuracy.

Currently, Checkers Restaurants has more than 800 locations open across the U.S. As for additional expansion, the company is seeking to add several new development agreements in key markets such as Atlanta, Baltimore, Philadelphia, Las Vegas, South Florida and Orlando.

Part of Checkers’ recent success is also credited to the Company’s expansion into non-traditional locations such as airports, universities and turnpike plazas. That growth in combination with the advancement of end-cap and in-line designs is providing new and existing franchisees with a greater range of development options.

Checkers is now actively seeking franchise candidates who possess strong financial backgrounds, a passion for their communities and the willingness to maximize their territory’s sales through development

agreements generally ranging in size from 3 – 10 units. Single restaurant development opportunities also exist in select markets as well as conversions into single and double drive-thru locations.

“Both non-traditional and conventional restaurant development are key components for Checkers to sustain the growth we’ve recently experienced. We’re confident our concept and product offering will continue to be attractive,” said Lynette McKee, CFE, Chief Development Officer of Checkers Drive-In Restaurants, Inc. “Our extensive training, operational support, national marketing and supply chain benefits are just some of the reasons why restaurant owners such as Henry Moffett can focus on growing their businesses and the Checkers’ brand.”

For more information about the new Shreveport Checkers call 318-222-8080 or visit www.checkers.com.

About Checkers®

Checkers Drive-In Restaurants, Inc. is the largest double drive-thru restaurant chain in the United States. The company develops, owns, operates and franchises both Checkers and Rally’s® restaurants. Based in Tampa, Florida, it has more than 800 restaurants open across the U.S. In recent years, the brand has been awarded several of the industry’s most prestigious awards including: “Best Drive-Thru in America” by *QSR Magazine* and the “Hot! Again Award” from *Nation’s Restaurant News*. For more information about Checkers, please visit www.checkers.com.

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