

The logo for Tampa Bay Business Journal, featuring the text "TAMPA BAY BUSINESS JOURNAL" in white, bold, uppercase letters on a dark red rectangular background.

Craig Joy | People on the Move

Craig Joy

Date added: November 18, 2013

Submission Type: Professional Recognition

Current employer: Checkers

Current title/position: Franchise owner

Industry: [Retailing & Restaurants](#)

Position level: Owner

Reason for being recognized: Joy's Checkers' location was recently honored as Checkers' Franchise of the Year at a national convention in Orlando. He owns Checkers restaurants in Brandon, Plant City, Seffner, Winter Haven, and two in Lakeland. He works side-by-side with his employees on the sandwich line, was one of the first owners to install drive-thru timers and this year piloted the Wireless Order Taker System.