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## **Feast On Checkers As a New Restaurant Rolls Into Bristol, CT**

- New Location Now Open Serving Bold Food for Those Who Live It Big –

**Bristol, CT** – March 10, 2011 – Residents of Bristol, Connecticut now have a new flavor-loaded burger joint to help satisfy taste buds around the clock. Checkers® Drive-In Restaurants, Inc. recently opened at 1146 Farmington Avenue (Route 6) directly across from Home Depot, and is now serving up made-to-order, craveable burgers, famous seasoned fries and creamy shakes from 10:00 a.m. to 3:00 a.m., seven days a week. The new restaurant has a single drive-thru for added convenience, plenty of interior seating, and will be adding an outdoor seating area for guests beginning this spring.

“We’re excited to bring Checkers to Connecticut and are confident that the Bristol community will enjoy the irresistible food as much as we do,” said Tommy Barnard, Checkers franchisee and President of Nutmeg Burger Corporation. “Together with Terry Nasiadka, our Director of Operations, we will ensure that each guest is treated with the first class service that Checkers is known for. With over 20 years of combined QSR experience, we look forward to our opening and continuing to expand the Checkers presence in the area.”

Seasoned, seared and grilled to perfection, Checkers is known for providing great tasting, fresh food for today’s on-the-go guest. Signature items include the classic Big Buford®, Champ® Burger, loaded fries and classic bone-in wings tossed in one of five flavors. Currently, Checkers has more than 800 restaurants open across the U.S and the new Bristol restaurant is the first to open in Connecticut. Each location strives to serve top-quality meals at a great value with Guest-Obsessed® hospitality, speed and accuracy.

“At Checkers, we strive to maintain constant growth by listening to the needs of our franchisees and implementing new development strategies to further enhance our brand,” said Lynette McKee, CFE, Chief Development Officer Of Checkers Drive-In Restaurants, Inc. “We’re proud to offer a comprehensive support structure and one of the industry’s unparalleled operating systems. We ensure our restaurant owners, such as Tommy Barnard, are prepared with all the tools and resources needed to achieve success.”

For more information on the new Bristol Checkers and Nutmeg Burger Corporation's continued development, please call 860-651-3050 or visit [www.nutmegburger.com](http://www.nutmegburger.com).

#### About Checkers®

Checkers Drive-In Restaurants, Inc. is the largest double drive-thru restaurant chain in the United States. The company develops, owns, operates and franchises both Checkers and Rally's® restaurants. Based in Tampa, Florida, it has more than 800 restaurants open across the U.S. In recent years, the brand has been awarded several of the industry's most prestigious awards including: "Best Drive-Thru in America" by *QSR Magazine* and the "Hot! Again Award" from *Nation's Restaurant News*. For more information about Checkers, please visit [www.checkers.com](http://www.checkers.com).

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