

# The Herald-Mail

## Business people - Nov. 3

TAMPA, Fla. — **Maliq Misvah**, who owns the Checkers at 1720 Dual Highway in Hagerstown, recently was named Rookie of the Year at the company's annual convention for embracing the culture and achieving operational excellence.

The national convention was Sept. 16 to 20 at the Rosen Shingle Creek Hotel in Orlando, Fla.

As a Popeye's and Coldstone Creamery franchisee, Misvah opened a Checkers location in a strip mall that he owns and leases. He oversaw the build out as the general contractor and also operates the restaurant.

Prior to opening, he sent his team to a nearby Checkers for training for months, paying not only his staff, but the neighboring franchisee for its time. He has also invested his energy in building neighborhood relationships with local city council members, state senators and other politicians, and running his restaurant as an active member of the community.