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Checkers Awards Recognize Franchisee, Employee Excellence



Checkers Drive-In Restaurants Inc., the largest double drive-thru chain in the U.S., honored its franchisees, employees, and suppliers during the company’s Best of the Best Awards Ceremony at its annual National Convention held at the [Rosen Shingle Creek](#) Hotel in [Orlando](#), Florida from September 16 through 20. The awards recognize franchisees and employees who have achieved great success over the past year and have made an impact in their markets across the country.

“These awards showcase our tremendous franchisees and company operators and the passion they have for our brand,” says Rick Silva, CEO of Checkers/Rally’s. “We’re honored to recognize the incredible accomplishments of the franchisees, operators, employees and suppliers, who continuously reinforce the Checkers/Rally’s culture.”

The winners included Best Burger Management for the category of People Development, Mike and Pete O’Hara for the Market Turnaround Award, Russell Harms as the Franchise Operator of the Year, and more.

The 2013 award winners were chosen based on operational excellence and outstanding leadership within each category. Franchisees honored at the convention exhibited excellent restaurant performance and made significant contributions to the brand. With nearly 150 franchisees and more than 15,000 employees in the Checkers/Rally’s system, the Best of the Best Awards are an observance and celebration of not only the brand’s top franchisees and employees, but those who represent the best in the industry.

“Recognizing these award-winning individuals in front of our entire Checkers/Rally’s family at the convention is something our whole [organization](#) looks forward to each year,” says Silva. “These winners are the reason we are such a vibrant growth brand today, and because of them, we will continue to take great strides and achieve success well into the future. I look forward to seeing what we accomplish together in 2014 and beyond.”

With nearly 800 restaurants and 25 plus years of experience, Checkers/Rally’s often ranks highest in overall value by guests in the category. The company owns and operates nearly 300 restaurants and continues to add menu selections and introduce new flavors to its fans. Options such as Loaded Potato Skins, Cold Creations, and the original Big Buford aim to bring the bold flavors to guests. Checkers is positioned for a record 2014 with opportunities for ownership available in Atlanta, Baltimore, Chicago, Cincinnati, Cleveland, Detroit, Los Angeles, Miami, Philadelphia, New York, Washington D.C, and Columbus, Ohio, among other cities.