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FOR IMMEDIATE RELEASE

Checkers & Rally's Adds Two New Modular Manufacturers to Provide Regional Options to Franchisees
New partners extend reach of modular option and lowers cost and shipping times

At its annual franchisee conference in Chicago in September, Checkers & Rally's, the iconic drive-thru restaurant franchise, announced the addition of new modular manufacturer partners, which will extend the reach of the brand's popular modular restaurant design option.

In addition to original modular partner [Valiant](#), based in Florida, franchisees will soon be able to work with two new modular partners in different regions of the country:

- [Madison Industries](#) (California)
- [Z Modular](#) (Alabama)

"By aligning with these two new partners, we expand the geographic areas where we can build modular restaurants, so franchisees across the country can utilize the modular design," said Bret Cunningham, Director of Design & Construction for Checkers & Rally's. "Having regional partners reduces shipment costs and lead times, making the modular design even more attractive for our franchisees."

Checkers & Rally's franchisees that choose the modular option save money on buildout costs, and, because the units are built offsite in a controlled environment, there are no delays due to weather. With the modular design, franchisees are able to expand into markets that were once thought to be cost-prohibitive, and also save time spent securing city permits.

"Checkers & Rally's is committed to increasing profitability for our franchisees, and that starts during the construction process," said Jennifer Durham, Chief Development Officer of Checkers & Rally's. "The modular option not only lowers buildout costs, but also speeds up the construction process so franchisees can open their restaurants and start making money more quickly. By adding two new modular manufacturers, we will be able to continue building up our development pipeline and provide regional options for our franchisees to continue growing with the brand."

Checkers & Rally's is set to open 60 new locations in 2018, with 18 of those restaurants utilizing the modular design. In 2019, 35 additional locations are already set to open, with another 111 approved locations in the pipeline.

ABOUT CHECKERS & RALLY'S RESTAURANTS, INC.

Based in Tampa, Fla., Checkers & Rally's Restaurants, Inc., an iconic and innovative drive-thru restaurant chain known for its "Crazy Good Food," exceptional value, and people-first attitude, operates and franchises both Checkers® and Rally's® restaurants. With more than 870 restaurants and room to grow, Checkers & Rally's is a proven brand with flexible building formats that is aggressively expanding across the country. Checkers & Rally's is dedicated to being a place where franchisees and employees who work hard can create opportunity for themselves, their families, and their communities. In recent years,

the brand has been awarded several of the industry's most prestigious awards including: Ranking #140 on Entrepreneur's 2018 Franchise 500, Top Food and Beverage Franchise by Franchise Business Review, 2016, 2017 and 2018 Best Franchise Deals, "Best Drive-Thru in America" by QSR Magazine, the "Hot! Again" award from Nation's Restaurant News, and "#1 Most Craveable Fries" by Restaurant Business. For more information about franchise opportunities with Checkers & Rally's, please visit www.checkersfranchising.com.