



Checkers and Rally's Plans Philly Expansion With Promise of 1,000 New Jobs

By [Philadelphia Business Journal](#) - Kenneth Hilario

Published 2 hours ago

There's a shortage of the number of Checkers and Rally's in the Philadelphia market, and the national fast-food restaurant chain wants to change that.

The Tampa, Fla.-based quick-service restaurant chain said it will expand its presence and add over 40 locations in Greater Philadelphia, generating over 1,000 jobs in the process.

Checkers and Rally's — formed after chains Checker's and Rally's merged in 1999 — has been in the Philadelphia market since 1993. There are about 18 local restaurants overall, but there's more room to grow.

"It's the sixth-most populous city in the country. Eighteen stores is not enough to service nearly 2 million people," said Bruce Kim, director of franchise development, in an [interview with the Philadelphia Business Journal](#).

For more on the fast-food chain's plans, [click here](#).

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